SLANG WORD USED IN COMMENT OF TYLER'S YOUTUBE CHANNEL

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ABSTRACT

The title of this paper is "Slang Word Used in Comment of Tyler's YouTube Channel". The research data was taken from the comment that contains slang words in Tyler's YouTube Channel. Data collection was carried out through documentation methods by reading, selecting the comment and taking notes. Then classified based on theory. The descriptive qualitative method is used to analyze the data that has been found. The collected data were analyzed qualitatively and descriptively based on the slangs theory proposed by Allan and Burridge (2006) in his book entitled Forbidden Words: Taboo and The Censoring of Language. From the results of the analysis, it is known that a lot of slangs variation used in the comment section of Tyler's YouTube channel. The author used the theory proposed by Allan and Burridge (2006) to categorize types of slang that are found in data or comment on Tyler's YouTube channel. There are five types of slang that are found in this research which are fresh and creative, flippant, imitative, acronym and clipping. The acronym type is the most frequent type used by people in the comment section of the Tyler YouTube Channel.

Keywords: Slang Word, Tyler, YouTube, Comment, Type of Slang.

ABSTRAK

Judul tulisan ini adalah "Kata Gaul yang Digunakan dalam Komentar Saluran YouTube Tyler". Data penelitian diambil dari komentar yang berisi kata-kata slang di channel YouTube Tyler. Pengumpulan data dilakukan melalui metode dokumentasi dengan membaca, memilih komentar dan mencatat. Kemudian diklasifikasikan berdasarkan teori. Metode deskriptif kualitatif digunakan untuk menganalisis data yang telah ditemukan. Data yang terkumpul dianalisis secara kualitatif dan deskriptif berdasarkan teori slang yang dikemukakan oleh Allan dan Burridge (2006) dalam bukunya yang berjudul Forbidden Words: Taboo and The Censoring of Language. Dari hasil analisis diketahui bahwa banyak sekali variasi slang yang digunakan di kolom komentar channel YouTube Tyler. Penulis menggunakan teori yang diajukan oleh Allan dan Burridge (2006) untuk mengkategorikan jenis slang yang ditemukan dalam data atau komentar di saluran YouTube Tyler. Ada lima jenis slang yang ditemukan dalam penelitian ini yaitu fresh and creative, flippant, imitative, akronim dan clipping. Akronim adalah jenis slang yang paling sering digunakan oleh orang-orang di kolom komentar YouTube Tyler.

Kata Kunci: Kata – kata gaul, Tyler, YouTube, Komentar, Tipe – tipe slang.

I. INTRODUCTION

In daily activities, a human being needs media or a medium to interact with people. The important device that we need is called language. Every day, as human beings, we need to communicate with each other, whether directly or indirectly, for example, via smartphone, text, or email. Calls, text

messages or video calls, or even social media may simplify communication. Wardaugh (2006) stated that in a multi-language society, many speakers can use multiple languages. Every language has differences based on the form and the meaning. According to Holmes (2012), Sociolinguistics studied the relationship between language and society. They are interested about explaining why we speak differently in several social contexts, and that they are concerned with identifying the social functions of language and also the ways to convey social meaning. The statement above implies that sociolinguistics focuses on language variety or different social context, and it is concerned in identifying the social function when it used.

One of the language variations that frequently used by society is slang. Slang is one of the non-standard that becomes one of the most popular language variations in society or community. According to Allan and Burridge (2006), slang is a language of the strong colloquial and modern type. It can be labeled stylistically inferior to standard formal and even informal expression. It regularly uses metaphor or ellipsis and often expresses semantic activity in which the current expression is used in a specific context and denotation. Wardaugh (2006) claimed that the usage of slang words differs from one area to another. Thus in America, slang words in England or Australia will be distinct from slang terms.

As a lingua franca, or language that has been used widely, English dominates almost all social media platform around the world. One of them is YouTube, the data sources of this research. Commonly, slang can be found in American cultural products, for example in Hollywood movies and YouTube channels. YouTube is one of the most popular platforms on which creators can share their content in a video, (Westenberg, 2016). Many people prefer to use this platform just to watch or share a video. Right now, there are a lot of comments by netizens through social media, especially YouTube. Besides, a lot of people create a YouTube channel to express and share their talent in some fields like music, gaming, cooking, film, and vlog. People who have a YouTube channel usually called YouTubers or Content Creator and people who follow them are called subscribers.

There are a lot of YouTubers in the world. The toxic Content Creator in the world is Tyler Steinkamp. Tyler Steinkamp is a popular American gamer, also known as "Loltyler1" (YouTube channel). He benefited from his 'Twitch.' He has millions of followers on his live streaming site. Tyler is mostly responsible for producing 'League of Legends' montage video and streaming gameplays on 'Twitch' and his YouTube channel. He is known for his energetic comment on gameplay videos from the League of Legends and he influenced other gamers in North America with his language and gameplay style when playing 'League of Legends'. Many people around the world give comments through his channel. Most comments on his channel are English and there are so many slang words and expressions on there.

In this thesis, the slang word from comment section of Tyler's YouTube was chosen to analyzed. The comment from Tyler's YouTube channel was choosen to make a deeper analysis about the type of slang word. Besides, the reasons for choosing the comment section of Tyler's YouTube Channel for this research because the comment section of Tyler's channel contains many slang variation that can be analyzed. The author conducted this study to investigate the types of slang words. Moreover, the author used all of the comments in Tyler's YouTube channel as the object of study.

II. RESEARCH METHOD:

According to Creswell (2018) qualitative is a method that is exploring and understanding the meaning of individuals or groups to assume a social or human problem. Qualitative methods are used to analyze the types of slang words are found in comment section of Tyler's YouTube channel. Through the application of the theory of Allan and Burridge (2006) to categorized the types of slang words.

The collected data were analyzed descriptively using the qualitative method. The descriptive technique was also applied to describe the writing content clearly. This research used documentation method to obtain information. There are steps of analyzing the data: (1) Searching Tyler's top three most popular videos in YouTube. (2) Reading all of the comment intensively and took screen shooting of the selected data. (3) Finding the slang words and selecting the slang words in comments section of Tyler's YouTube Channel. Marking the data found in the comment sectons by checking in the online slang dictionary (Urban Dictionary) whether it is slangs or not. (4) Noting all comments from his subcibers and people that contain slang words.

According to Sudaryanto (1993), two methods can be used to present the analyzed data; there are formal and informal methods. The analysis is presented in informal method and formal method in the form of table, words and also sentences. Moreover, the data of this study will be presented in the form of table and the results of the analysis must be arranged descriptively in the form of paragraphs that have been analyzed previously. The results of the analysis are data show five types of slang words that are classified based on the theory proposed by Allan and Burridge (2006).

III. DISCUSSION

According to Allan and Burridge (2006) classified the slang into five namely fresh and creative, flippant, imitative, acronym, and clipping. This section focused on the analysis of the types of slang word found in Tyler's YouTube Channel. This chapter begins by classifying slang words are used in the comment section on Tyler's YouTube channel. The author collected the data from selected comments on the top 3 most popular video (based on the viewer) of Tyler's YouTube Channel.

3.1 Fresh and Creative

Fresh and creative is a type where the slang word has a brand new vocabulary, cleverness imagination, informal variety and can be an up to date words or even old words that people do not know. The reasons why these slang words become common because those slang words appear long ago because slang words have already existed since the 18th century. For istance, the word *nope* shows that the slang words keeps improving by using new word that created through imagination. Other slang word example is *boi*. This slang word becomes a new vocabulary and cleverness imagination from the speaker. There are also slang words of *dude* and *buddy* used in comments section to call or refer to someone and creates an informal situation with their informal variety

(Data 1)

Description of Data	Types of Slang	Meaning of Slang
Legend has it Ya **boi** Midnight rave is still there to this day	Fresh and Creative	Boi is an alternate spelling of boy used to describe boys (plural)

Oh, and F		

From the data above, it can be concluded that the slangs *boi* found in the comment section of Tyler's YouTube channel is one of the most popular slang that used by many people. The slang word *boi* belongs to the fresh and creative type because it showed that the slang word comes as a new vocabulary and through images from the speaker. Nowadays, people prefers used the slang word *boi* rather than the original word "boy" especially in YouTube comment section because the slangs *boi* it makes the conversation more relax in an informal situation. Slang word *boi* used in the comment section referring to the *boy* (plural) of informal situation.

(Data 2)

Description of Data	Types of Slang	Meaning of Slang
its because why troll in challenger? thats **fucked up**	Flippant	The slang term *Fucked Up* informally means when something is damaged physically or mentally or emotionally.

According to the table above, it is shown that the slang word *fucked up* is one of the offensive slang. The example of flippant type is the slang term *fucked up* which consists of two words that are *fucked* and *up*. Slang word *fucked up* categorized as flippant types because each of the two words has a different meaning but when the two words are put together into one phrase the meaning

3.2 Flippant
The key of grouping slang word into flippant is when slang consist of more than two words and do not have relantionship to the denotative meaning .It means that slang word consists of two words or more which does not have correlation with the denotative meaning. For istance, the phrase *fucked up* consist of two words that are *fucked* and *up*. Each of the two words has different meaning or their own but when the two words put together into one phrase or more the meaning is different from the original words.

is different from the original word. The slangs *fucked up* indicated a situation or level condition of a person.

3.3 Imitative
Imitative means that the slang word imitating or derived from the Standard English word; using the Standard English words in different meaning or combining two different words.

(Data 3)

Description of Data	Types of Slang	Meaning of Slang
11:10 when u **wanna** get out of school early	Imitative	Contraction for want to

From the comment above, it can be conclude that the slang word *wanna* found in the comment section of Tyler's YouTube channel is one of the slangs frequently used by people. The slang word *wanna* belongs to the imitative type because *wanna* derived from the word "want to". It imitating the original word and still have same the meaning as the original word. Moreover,

wanna mostly used as another way of asking also to refuse something.

3.4 Acronym
Acronym is the type of slang word that uses the first letter of each word to make an acronym. There is a slang expression *WTF* categorized into acronym type found in this study.

(Data **4)**

Description of Data	Types of Slang	Meaning of Slang
Night blue **wtf** ?	Acronym	What The Fuck

The acronym means the slang word is contracted by the result of the word from the first letter of each word in a phrase. From the comment above, it can be conclude that the slang word *WTF* is classified into acronym type of slang. It is classified into acronym type of slang because the slang word *WTF* is the type of slang word constructed by the result of word from the first letter of each word in a phrase or this type is made by initials from a group of words or syllables. The slang word *WTF* is

the acronym for *What The Fuck*, it used to show that you are surprised or annoyed, or do not care about something. *WTF* is one of offensive slang.

3.5 Clipping
Clipping type is a type of slang word when a word deleted one or some part but still have the same meaning as the uncut one. It means that slang word comes from deletion of some part of longer word becomes a shorter form in the same meaning.

(Data 5)

Description of Data	Types of Slang	Meaning of Slang
LOL **BRO** HEY	Clipping	Slang term for Brother

The slang word *bro* used for close male friends who aren't actually brothers. The slang word *bro* categorized to clipping type because this slang word is identified by deleted word in one or some parts but still has the same meaning as the uncut one. One of the examples is the word *bro*, which is a slang word where the original word" is *brother* and its meaning still has the same meaning as the original word.

IV. CONCLUSION
Based on the previous discussion it can be concluded that this study written to analyzed deeper about the type of slang word in comment section of Tyler's YouTube channel. The types of slang were analyzed based on theory proposed by Allan and Burridge (2006). The types of slang were divided into five types of slang based on the

theory. There are five types of slang that are found in the comment section. The first is an acronym with a total of 32 words. The second is clipping with a total of 27 words. The third is fresh and creative with a total of 15 words. The fourth is imitative with a total of 14 words. The last is flippant with a total of 6 words. Therefore, all the types of slang were found in the data and acronym type of slang was the most type of slang used by people in comment section.

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