

## Maxim of Politeness in “Spies In Disguise” Movie

Anak Agung Bagus Wahana Sakti<sup>1</sup>, I Gusti Agung Istri Aryani<sup>2</sup>, I Komang Sumaryana Putra<sup>3</sup>

<sup>1,2,3</sup> Program Studi Sastra Inggris, Universitas Udayana, Indonesia; [bagoes.gung1@gmail.com](mailto:bagoes.gung1@gmail.com)

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### ABSTRACT

This study entitled Maxim of Politeness in “Spies In Disguise” Movie. This study focusses on the find out the types of politeness maxim applied by the character’s conversation in the “Spies In Disguise” movie. The aim is to identify the type of maxim used in the conversation that occurs with the characters in the movie "Spies In Disguise". Documentation approach and note-taking strategy is used to collected the data and the data was qualitatively analyzed. The theory proposed by Leech (1983) is used to analyse what type of politeness maxims used are applied in the movie.

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### Corresponding Author:

Anak Agung Bagus Wahana Sakti  
Universitas Udayana  
[bagoes.gung1@gmail.com](mailto:bagoes.gung1@gmail.com)

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## INTRODUCTION

Humans as social beings must interact so that we can all live and understand each other. People interact with each other by having conversations. Through conversation, interaction can be physical and verbal. Speech is a tool that community members use to communicate with each other. Cruse (2000:21) states that language is used to communicate about things, events, and situations in the world. Communication involves at least two participants, a speaker, and an interlocutor, in different communication contexts. Both the speaker and the interlocutor must communicate and understand each other's thoughts, feelings, and desires. So, they can achieve good communication. There is a linguistic study dedicated to the term pragmatics to investigate this issue. The field of study of pragmatics in linguistics is linked to the principles of language use. There, speaker and listener are the main categories that define language interpretation. We need to interpret what the speaker is saying in a specific context so that we can analyze what the speaker means in their speech and determine the appropriate way and language to convey the message.

This research was inspired by the Spies in Disguise film because it is an interesting film to watch and the film also conveys a message of how to be polite and respectful from the smallest environmental element, namely friendship. The film was chosen as the data source because 20th Century Fox Animation is one of the largest animation film companies in the world which certainly has a significant influence on the audience. Another reason is because this film is a type of animated film that can be watched and enjoyed regardless of age or background. There are many conversations related to the expression of politeness.

Politeness is an interesting research topic because it can be learned in the daily life around us. The first is Dewi's bachelor's thesis (2019) entitled Maxims of Politeness from the Twilight Saga Movie "Eclipse" series and the second is Mayasari's (2016) second bachelor's thesis, Tact Maxim Used By The Characters In The "Monsters University" Movie. The third bachelor thesis (2017) entitled Politeness Maxim Used by the Two Main Characters in Brave Movie Script, both studies by Leech (1983) and Holmes and Wardhaugh (1992). Discussing the politeness principle introduced. Also, his Wijana (2020) titled The Courtesy Call: Study On Politeness Of Fiction Characters by Wijana (2020) and his Alim (2020) titled Maxims Deviation and Politeness Scale by Uang Panai Mahar Film Using International There is also journal research. Reach's Perspective". Both studies discuss the politeness principle introduced by Leech (1983) and Holmes and Wardhaugh (1992).

It's exciting to analyze the politeness maxim of the movie Spies in Disguise like this one because many people watch the movie without paying attention to the civility of the movie, and only see the plot of the movie. is. Another reason is that the film conveys a message about how polite and respectful even the smallest environmental element of friendship should be. The current study uses Spies in Disguise Movie as a data source. This is primarily because the authors are interested in examining the literature on cinema. Second, this movie can inspire everyone.

## METHODS

The study used a descriptive-qualitative approach to examine the politeness maxim of the movie Spies in Disguise, and the data was collected from the Spies in Disguise movie. This method was selected to effectively describe and observe these elements. Data was collected using documentation and note-taking techniques and analyzed according to the types of affective meaning proposed by Leech (1983), expressed that politeness concerns a relationship of two-member whom we can call self and other.

## RESULTS AND DISCUSSION

The leading theory used in this writing is based on the theory of Maxim by Leech (1983). Leech, in his book entitled "Principle of Pragmatics" (1983), expressed that politeness concerns a relationship of two-member whom we can call self and other.

### *Approbation Maxim*

Minimize putting others down. Maximize the admiration of others. Negative politeness is all the more important. So, in the first sub-maxim, "minimizing the slander of others" moderates criticism and negative comments. The flattering subtitle for the saying of approval is "compliments." This maxim states.

### *Data 1*

00:03:01,014 - 00:03:27,738

Walter : And the kids, think I'm weird.

Walter Mother : Weird?, Hey, look at me. What's wrong with weird? The world needs weird. Listen, I'm out there keeping the neighborhood safe. **But one day, your ideas... your gadgets... are gonna keep the world safe And everybody will wish they were as weird as you.**

Walter : You think?

Walter Mother : I know

Data 1 shows the conversation between Walter and his mother. Data 1 belongs to the *Approbation maxim* because it speaks of Walter's mother praising his son Walter. Walter's mother becomes polite because Walter's mother's remark is her son's admiration for Walter. The conversation takes place when Walter shows him a device, he made himself and doesn't want to go to school because his school friend thought he was weird. His mother's comment said good things to him and boosted Walter's confidence.

### ***Modesty Maxim***

Minimize self-praise. Maximize self-loathing. Modesty's maxim seems to be to agree to praise in all cases, except when the praise is focused on oneself.

### **Data 2**

00:32:24,234 - 00:32:25,674

Lance : I'll just ride out here, don't worry.

Walter : Oh, right. My bad.

Data 2 shows the conversation between Lance and Walter. The data 2 belongs to the *maxim of modesty* because of Walter's statement. The dialogue ends with Walter feeling guilty for forgetting Lance was turned to a pigeon, unable to get in the car himself, leaving him outside, and Walter minimizing self-praise. It was done while trying to suppress and maximize his self-loathing. "Oh, right. My bad"

### ***Agreement Maxim***

Minimize putting others down. Maximize the admiration of others. Negative politeness is all the more important. So, in the first sub-maxim, "minimizing the slander of others" moderates criticism and negative comments. The flattering subtitle for the saying of approval is "compliments." This maxim states.

### **Data 3**

00:02:08,253 - 00:02:21,012

Walter : This one can wrap you in an inflatable hug so no one can hurt you. A-ha. And this one is for when you're outnumbered. You just hold out your hand and say, "Stop!" And boom! Glitter cloud!

Walter Mother : Oh! Because glitter makes people happy? And the bad guys will leave you alone.

Walter : causes the enterochromaffin cells to release serotonin. Yeah, glitter makes people happy.

Data 3 shows a conversation between Walter's mother and her son Walter. Data 3 belongs to the *agreement maxim* due to Walter's reaction to his mother's utterance. The conversation takes place while Walter is explaining his device to his mother, and when his mother responds to his explanation, Walter agrees with her response and expresses his own and others' opinions. Try to minimize

differences. He says, "Yes, glitter makes you happy," and he maximizes the match between himself and others.

### **Sympathy Maxim**

Minimize antipathy between self and others. Maximize empathy between yourself and others. According to the empathy maxim, we all try to empathize with each other in dialogue. Leach points out that this maxim makes congratulations, sympathies, or condolences essentially polite acts.

### **Data 4**

00:54:23,385 - 00:54:48,615

Walter : You don't think that I want to stop him, too? Why do you think I'm on this boat? Do you have any idea of how much motion sickness medication I'm on right now? I can hardly feel my legs! But I'm here because I believe, together we can find a good way to stop the bad.

Lance : I know you do, man.

Data 4 shows a conversation between Walter and Lance. Data 4 is part of the sympathy maxim because Lance has sympathy for Walter. In the dialogue, Walter candidly talks about his feelings and struggles when fighting villains and Lance sympathizes with it, minimizing animosity between himself and others, and then maximizing sympathy between himself and others. To make it clear, he said: "I know you do, man".

### **CONCLUSION**

Much of the current research can be explained after analyzing the principles of politeness in the Spies In Disguise Movie. Maxims of approbation, maxims of modesty, maxims of agreement and maxims of sympathy are his four types of politeness proposed by Leech (1983) as data sources for this film. Each maxim produces a different amount of speech data. There are 19 data points with maxim of approbation, 8 data points with maxim agreement, 3 data points with maxim modesty, and 4 data points with maxim sympathy. approbation maxims are the most common type of maxims used in the Spies in Disguise movie. The saying of approbation is the most used one in the movie Spies in Disguise. Because, according to research analysis, most of the dialogue in the film is complemented by the least disrespect and the most admiration of others. Modesty maxims are the least common type of maxims used in disguise movie spies, as research analysis shows that dialogue in movies rarely helps minimize self-praise. maximize self-loathing

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