

COOPERATIVE PRINCIPLE IN THE FILM 'CATCH ME IF YOU CAN'

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ABSTRACT

This study entitled Cooperative Principles Found in the film 'Catch Me If You Can' is aimed at describing the types of cooperative principles mostly used in the film. In analyzing the data, a qualitative method was applied using the cooperative principles theory proposed by Grice (1978) and the context of the situation by Halliday (1979) as supporting theories. The result of the study, film 'Catch me if you can' use a cooperative principle to the fullest, it surpass the potential observing the situation can give proper reason why the maxim flouted or applied by certain character in the film.

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1. INTRODUCTION

We as humans of course we use language to communicate with each other. So, the language we use to communicate is called discourse. Discourse is a type of spoken language that refers to what is stated in public. The formation and structuring of the segments of a language above and below the sentence is referred to as discourse (Van Dijk, 1997a). Discourse may be used to communicate in both written and spoken forms, whether printed or not. Articles, advertising, essays, novels, short tales, and other printed materials are the examples. A good discourse must pay attention to the relationship between sentences, so that it can maintain the linkage and coherence between sentences.

During communication, the use of language has the aim of creating a common understanding to be communicatively that related to the topic which is being presented by the speaker and being heard by the listener. Sometimes conversation can lead to misunderstandings between speakers, so it is important to learn to communicate to be more effective in its use. In conversation sometimes found that the conversation uttered are not complete and clear, for the hearer it will find that conversation seems difficult to follow, so the speaker should give a complete and clear sentence to the hearer. Giving complete sentence make the listener can get the meaning of speaker utterance and understand the actual information that the speaker intends to say.

In communicating, understanding the context of the conversation can be done by studying pragmatic. Pragmatics has the function of providing meaning through context, demonstrate that a conversation participant may have used ambiguity words to communicate with the recipient. In pragmatics, there is a theory that focused on cooperation in the participant of a conversation called the cooperative principle. Cooperative principle has an important function to make a communication be effective

Effective communication means exchanging ideas, thoughts, opinions, knowledge, and data so that messages are received and understood clearly and with purpose. But sometimes most people intentionally or unintentionally violated from the cooperative principle depending on the context of the situation. In a conversation, the ability to observe situations is needed in gathering information, positioning oneself when speaking, and using the necessary language. Context of situation has been used in the begin of civilization until now, the different way of speak can make a lot of different result in specific situation. The ability to read situations has an important role to use cooperative principle.

Using the context of the situation, people can choose to use or violate the cooperative principle according to which position is more profitable. When the use of language in conversation has received or

provided information quickly and accurately to the other person, it is said that the communication is successful. However, this does not mean that violating the cooperative principle is a failure to communicate, violations of the cooperative principle can occur when you want to keep your words, avoid conflict, or express one's feelings.

From a literary point of view, the film has many conversations involving the context of the situation, including the film "Catch Me if You Can" which is the focus of this study. The film is based on the autobiography of Frank Abagnale. Frank William Abagnale was a criminal in charge of auto larceny, theft, forgery, fraud. However, his most famous crimes are check fraud and the use of fake identities. Since his release from prison in 1974, Frank has helped the FBI arrest some of the world's most elusive check counterfeiters and forgers, and is considered one of the world's leading authorities on fraud and bank fraud. In the film, many cooperative principles were applied in the conversation and also not only apply the cooperative principle but the main character flouted the maxim in the unique way base on the context of situation. Cooperative principle is interesting subject to study how to achieve an effective way of communication.

2. METHODS

This study used descriptive-qualitative method. Descriptive-qualitative approach prioritized understanding the "what" and "how" of a phenomenon through detailed descriptions and thematic analysis of non-numerical data. This study employed a descriptive qualitative method based on the source of the data in this study was taken the film "Catch Me If You Can". In collecting data, the method applied in this research is the observation method. Non-participant observation is a research method that involves observing participants without actively participating (William, 2008). For the results of data Analysis are presented in formal and informal method. Analysis is described based on the types. The data also analyzed by using Miles and Hubberman (1994; 2014) framework. The steps of analyzing data are as follow: first, reduce the data to determine which data were acceptable to be analyzed, second identifying the appropriate marks of category shifts for each data point., third displayed the data to show a more organized and structured using table, and last step was drawing conclusion to provide a detailed explanation of the scenes in found in the movie that underwent the category cooperative principle

3. RESULTS AND DISCUSSION

In the discussion, the process of analyzing data to know the cooperative principle in the film "Catch Me If You Can". The analysis is presenting types of cooperative principle based on maxims. In analyzing the data, the theory of cooperative principal types purposed by Grice (1889). From the data of film 'Catch Me if You Can', there are four types of cooperative principal types found. This part mainly discusses about the types of cooperative principle found in the film.

a. Maxim of Manner



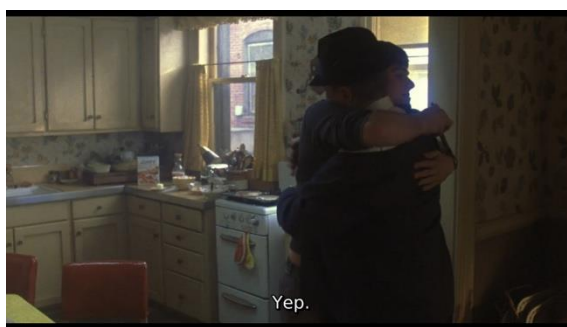
At the time, Paula, Frank's mother, was dancing while holding a glass of wine, which she accidentally spilled on the fur carpet; as a result of this accident, Paula gave Frank the order to remove the stain. The field of discourse refers to what happens in the scene, which depicts a family holding a small party, a Christmas party by dancing and eating dinner, and accidentally spilling wine on the carpet. The tenor of the discourse it refers to the participant, what role the played in some event. In those scene above Paula as mother as the first participant to delevery an order to his son to take a towel for eradicate the stain on the carpet and his son Frank as the second participant completely understood the assignment without arguing or asking another question

he do it properly. The mode of discourse it is refers to what part of the language is playing. The mode of discourse can be seen through the conversation that happens, with the aim is to clean the stain of the wain.

- Oh, Frankie, Frankie, get a towel
- Yeah, yeah

By obeying the rule maxim which is the maxim of manner, the characteristic is avoid obscurity of expression, avoid ambiguity, be brief, be orderly (Grice, 1889). Giving an order that is clear make the purpose of the exchange talk to be fast because the speaker need the hearer to make action as fast as possible. Paula in that situation has given a correct instruction instead being absurdly because panic by saying 'Frankie, Frankie, get a something that can wipe this stain' the order can give some mislead and not effective. In this conversation each participant has a same direction that is how to remove the stain from the carpet as fast as possible.

b. Maxim of Quantity



In this scene the day of the Frank's birth day his dad brought a present while Frank prepared for the dinner. Knowing the situation the family business has collapse and the condition of the family worsen it is natural to think his dad has forgotten Frank's birthday, by giving Frank bank account that was supposed to be hard to get. Frank with happy and confuse look gift a question to his father.

- Frank: Didn't that bank turn you down for a loan, though?
- Frank's Dad: **Yes, they all turned me down.**



In these scene Frank and Carl has small conversation; by observing the situation the field of discourse in this scene, Frank and Carl at the hotel in Paris, Frank gets his mutation from Paris to New York and will meet his father. The tenor of discourse in this scene involved Frank as the fugitive and Carl as the agent of FBI. The mode it uses in these scenes clearly state how their relation, it's not good as friend but also its not worst as enemy, the function of the statement only directly tells Frank to come to New York if he wants to call his father.

- Frank: Carl, when do I get to call my father?

- Carl: You can call him when we get to New York.

By obeying the rule of maxim of quantity Carl gave exact information that was necessary to Frank, the question that Frank asked only referred to “when he can” or “when he gets to call” so in the time is right answer is done by Carl for obeying the rule. The answer that has been given by Carl “you can call him when we get to New York.” The answer matches the question and gives a suitable answer despite its true or not, that makes an example that the maxim of quantity can be used with or without the other maxim.

The question that has a curious feeling in it, instead of how his dad gets the money and how to make a bank account, he confirmed the bank had turned his dad down for a loan. By following the rule of the maxim that is the maxim of quantity the conversation has fulfilled the goal. Frank’s dad neither flouted nor violated the maxim because in his statement he said ‘Yes, the all turned me down’ he followed the characteristic maxim of quantity that is make your contribution as informative as is required and do not make your contribution more informative than is required (Grice, 1889).

By observing the situation in the scene Frank and his father talked due to the common information that their family has fallen to bankruptcy and the bank didn’t take a loan for their family that is why instead of his dad said “yes, I guess so” with ambiguity that takes the conversation it will lead a question “why Frank doesn’t know his family current situation?” in the other hand if his dad said “yes, last time I went to the bank and they not give me a loan” by saying all the way that makes a waste of time because Frank already knew it when he tagged along with his father to the bank. So, by obeying the maxim of quantity the conversation that happens can flow livelier and more effective.

c. *Maxim of Relation*



On the scene above the condition is more tense. Looking through the field of discourse, the place taking in the middle of the marriage party between Brenda and Frank and the condition of the situation is too tense that Frank has been chased by FBI agent. The tenor of discourse, Frank as the participant in this conversation the one who has full domination of Brenda as the second participant and persuade her to some extent. As the mode of discourse, the play of the language really important here, giving ‘yes, no’ question for the aim to get fast answer and persuade Brenda to come with him.

- Frank: -Do you trust me?
- Brenda: -Yes.
- Frank: -Do you love me, Brenda?
- Brenda: -Yes.
- Frank: -You love me?
- Brenda: -I love you.

In these scenes Brenda took a role as the one who obeyed the maxim of relation, with the character of the maxim ‘Being Relevance’ (Grice, 1889). The participant expects the other participant giving a proper response to the topic in hand. Does not give an out of topic answer but giving responses that related like the data above. The common of direction there has been seen through the way Brenda handles the question with the situation in a rush because Frank being chased by agent of FBI.

d. *The Maxim of Quality*



Firstly, we look into the situation that has happen in the scene, as the field of discourse the situation Frank currently moved in to the new school because the condition of his family. The tenor of discourse it refers to the role of both participants while Paula giving advice that Frank should take off the jacket but Frank does not like it. The mode of discourse can be seen through their conversation, Frank's mom wants to know the reason why Frank does not take off his jacket

- Frank's mom: Frankie, you don't have to wear the uniform here. Why don't you take off your jacket?
- Frank: **I'm used to it.**

In the conversation above giving clearly how to use the maxim of quality, do not say what you believe to be false and do not say that for which you lack adequate evidence (Grice, 1889). Statement that has uttered by Grice in his book in short, the maxim should be truthful, so by looking the condition of the Frank that before he move to his new school, he usually use a uniform to attend the school before so it is true that he is used to it.

4. CONCLUSION

Based on the analysis that have been done in this research, the result can be seen that the main character mixes the maxim and flouted some maxim. When talking about flouted the maxim some character did not know that they flouted the maxim because some of situation must take in consideration. Concluding the result of the study, film 'Catch me if you can' use a cooperative principle to the fullest, it surpasses the potential observing the situation can give proper reason why the maxim flouted or applied by certain character in the film.

Base on the data and analysis, it concludes that from the first point in the problem of study, most of the maxim that applied here is maxim of quantity. Well, there is more that flouted maxim in the scene because the genre of the 'Catch me if you can' film is criminal and drama but often the maxim of relation is mostly flouted by the main character. The second point of this problem of study have make conclusion base on the point of view how the character flouted the maxim.

Cooperative principle has barely use in this film, the film that have a criminal genre as it basic, not followed the rule of the maxim, it mostly flouted the maxim, such as the maxim of quantity, the maxim of quality, the maxim of relation, and the maxim of manner. Observing the context of situation can make understanding why the maxim should have flouted in some way

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