

THE FEASIBILITY OF IMPLEMENTING "BUDDY PROGRAM" BETWEEN LOCAL BALINESE STUDENTS AND INCOMING STUDENTS FROM OUTSIDE OF BALI IN UNIVERSITAS DHYANA PURA

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ABSTRACT

Buddy Program is a program that pairs between local student groups and migrant student groups. In this case, the buddy program meant by the Universitas Dhyana Pura is slightly different, between local students and students who come from outside the island of Bali, but still from Indonesia. This study discusses about preliminary interest among local Universitas Dhyana Pura students in Buddy Program and find out whether the buddy program can be applied or not in Universitas Dhyana Pura. The method used in this project is quantitative descriptive. Data obtained from a sample of the study population were analyzed according to the statistical methods used and then interpreted.

Keywords: *buddy program, Universitas Dhyana Pura, local Balinese student*

INTRODUCTION

Bali is a tourism island that is famous throughout the world. Compared to the island of Java like Yogyakarta or Bandung which is famous as an island or city of student destinations in Indonesia, Bali is still far behind. And now Bali is becoming more attractive for people to study here particularly those ones to study hospitality and tourism, especially for those who are coming from central and eastern part of Indonesia.

Universitas Dhyana Pura is one of the universities in Bali, also known as "Undhira". It is located in the Badung Regency of Bali, the tourism capital of Indonesia. Undhira is relatively young, having granted the official permit to operate as a university by the Ministerial Decree of National Education on 7th July 2011. However, as an institution of higher education, Dhyana Pura is already well-established and well-known in Bali and Eastern Indonesia as a Tourism and Training Center since 1987.

According to the national accreditation institution of higher education, Universitas Dhyana Pura has students from more than 25 provinces throughout Indonesia and around 25% of students come from outside the island of Bali. Which makes the interaction between local Balinese students and foreign students outside Bali. Therefore, Undhira is thinking of developing a buddy program. Typically, a buddy program is joining international students and domestic students but, in this case, Undhira buddy program is going to be a little bit different because its going to make partner or buddies between local Balinese students and incoming student from outside of Bali.

Situation Analysis

According to PDDikti, Universitas Dhyana Pura in 2019/2020 had 2,559 students with 150 permanent lecturers. The students from more than 25 province throughout Indonesia which around 25% students come from outside the island of Bali. Before the lecture was officially held, Universitas Dhyana Pura carried out an introduction to campus life or new student orientation program. In addition to introducing more detailed campus also to help students adapt to the environment and new friends.

But there is no special or official program that aims to strengthen the friendship between Balinese students with incoming students because seen from culture, Indonesian people have a shy character in getting acquainted or starting friends. Therefore, the Universitas Dhyana Pura developed a buddy program which would be a platform for them to build friendships, get to know, help and learn from one another.

Objectives

This is early research into the possibility or visibility of doing the buddy program in Universitas Dhyana Pura. This research tends to survey students who come from Bali. The research aims to determine whether there is preliminary interest among local Undhira students in Buddy Program. Then the research question to be answered in this study include to find out what kind of program are expected by the local students from Bali in this Buddy Program.

METHODS AND ACTIVITIES

The methods used in this project is quantitative descriptive by giving online questionnaires to local Balinese students in Undhira. The data obtained from result of the online questionnaire and used as a sample to represent the population which was analyzed according to the statistical methods used and then interpreted.

It was created without any set time limits therefore; students could answer the questionnaire flexible during their activities within a time frame of approximately 5 minutes. The subject of the survey were 104 respondents local Balinese students in Universitas Dhyana Pura, starting from the class of students in 2016 to 2019 with the majority from 2018 and 2019, and the questionnaire distributed using Bahasa Indonesia to make sure that it was understandable. The questionnaire is divided into three parts:

The first part consists of general information including faculty, study program, and what kind of student's organization they are into. The second part is about buddy program itself (definition). The last part is about local students' opinions about the buddy program such as whether they agree and support the buddy program, what kind of things they want to introduce to incoming students, when is the best time to apply for the buddy program, and what activities are expected to be done together.

Therefore, it was important to know about the preference local students. It will help this project can or not be applied in University.

FINDINGS AND ANALYSIS

Based on corresponding questionnaire survey, the respondents are 75% female and 24% are male, with majority from the class of students in 2018 and 2019. With 67% are students of the faculties of economics and humanities (FEBH) and 33% are students of the faculties of health, science and technology (FIKST). Most student respondents are native Balinese, born and raised in Bali (88%) and 56% they joined social organizations and 46% didn't join.

Then as many as 99 respondents have never heard of the buddy program, after we told the definition of the buddy program through an online questionnaire found 82% of result support the existence of this buddy program and 18% neutral. When there are options regarding grouping buddies, 35% local students choose to cross-study programs with the same faculty, 34% choose to be in the same study program, 32% to cross-study programs and to cross-faculties. And 52% stated free groupings regardless of gender, 36% stated one group but different sexes and 13% stated one group same sex.

For the best time implementation this buddy program, 53% of respondents chose during lecture and only in semester 1, 39% chose during matriculation and PKKM, 26% during college at Undhira, 21% after re-registering and before becoming

new students, 18% during lectures for semester 1 and 2 alone, 13% during the 1-2 weeks of arriving in Bali.

Table.1 Faculty

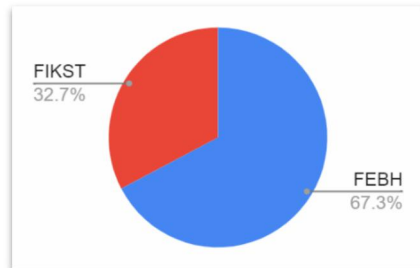


Table.2 Class of Year

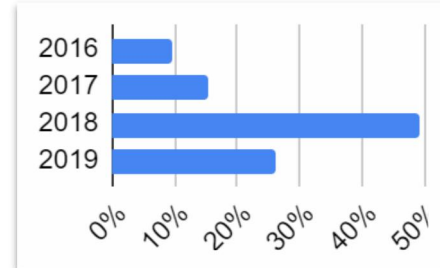


Table.3 Support Buddy Program

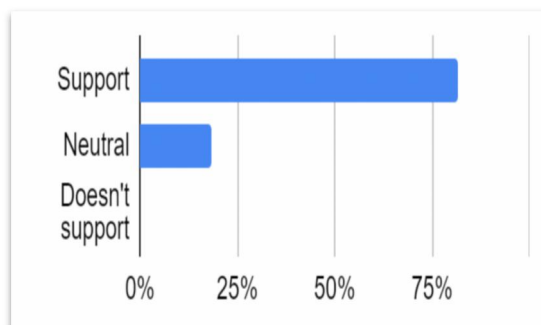
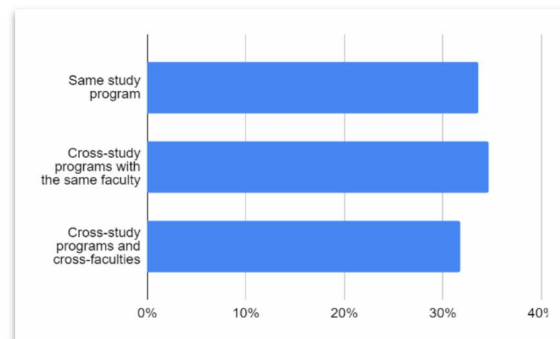


Table.4 Grouping



Indonesia is not a country with high individualism, Indonesia tends to be in groups or pairs (higher in need of affiliation). Like the theory conveyed by Maclellan, one of them is the need for affiliation, the need for affiliation reflects the desire to have close, friendly, relationships with others because it offers the opportunity to build informal teams and "feel a part of something (i.e., needs for power, achievement, and affiliation)" [5].

Therefore, when there is an option to form a group of local students, they prefer to choose two pairs of local students with pairs of incoming students (42%), only 27% choose one local student with one incoming student. So through this survey we also find out how much and how many are interested want to follow the buddy program, through a few questions in the online questionnaire then the result is 67% stated that they were interested, 31% stated they were neutral and only 2% stated that they were not interested about this program.

From the respondents who are interested in the buddy program, 88% local students choice to introduce Balinese culture to incoming students, 62% chose to teach appropriate and inappropriate norms based on Balinese culture, 47% chose to show important locations near campus, 46% chose to teach simple Balinese, 44% chose to accompany incoming students to do local cuisine, 42% chose to take incoming student to the area of tourist attractions in Bali.

The purpose of this buddy program as a local student is not only to help incoming students in daily activities but also to introduce them to the Balinese culture, to teach about appropriate and inappropriate norms while in Bali. Besides making it easier for incoming students to adapt to the new environment it is also important in reducing "culture shock".

Table.5 Buddy Program Scheme

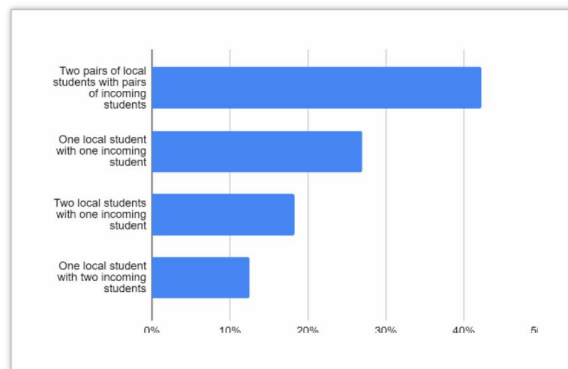


Table.6 Interest

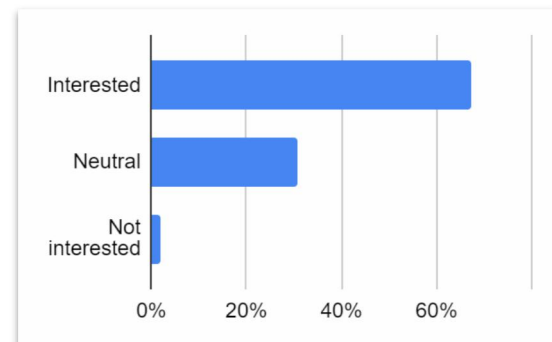


Table.7 Activities

1	To introduce Balinese culture	88%
2	To teach appropriate and inappropriate norms based on Balinese culture	62%
3	To show important locations near campus	47%
4	To teach simple Balinese	46%
5	To accompany incoming students to do local cuisine	44%
6	To take incoming student to the area of tourist attractions in Bali	42%

Conclusion

Buddy program that is intended to be implemented in Universitas Dhyana Pura is a "buddy nusantara" program, where local students from Bali and / or who have long lived in Bali become "buddy" for foreign students who come from outside the island of Bali, but still from Indonesia. Universitas Dhyana Pura developed a buddy program which would be a platform for them to build friendships, get to know, help and learn from one another. Using quantitative descriptive methods by giving online questionnaires know about the preference local students. After collecting the data and information from local Balinese students, they are support and interested in the buddy program. And the main thing that they want to do in this buddy program is to told Balinese custom and culture to incoming student. The key to cultural conservation lies in intention and the enthusiasm of young people to keep preserving, therefore Balinese students teach or told things they know about Balinese culture, history and traditions to incoming students so that Balinese culture still exists and well known. Then, it is very likely that this project will succeed if implemented according to their choice in the questionnaire distributed if the grouping of buddy two local students with two incoming students. Because Indonesia people tends to be in groups or pairs (higher in need of affiliation).

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